

This is it!!!

Today's easiest opportunity to turn around your wealth and your lifestyle.

I've personally built a fortune worth over £3 million pounds.

I'll show you how to build the same kind of fortune if you can learn one, simple thing.

Dear Fellow Entrepreneur,

You...are like me! That's my guess!

Even though we're sure to have different stories and interests, I'm prepared to bet that you're a fairly smart, hard working person who would like to have a lot more money in your bank account than you have now.

Even if you have a lot of money...YOU'D LIKE TO HAVE MORE!

How do I know?

Because I have quite a lot, now.

But I still want MORE, and I hope that feeling will never change.

It always sounds like bragging to say you have a lot of money, but that's the last thing I want to do.

The reason I've been so candid about having MADE a lot of money myself is because I'm going to SHOW you that making that money wasn't hard work.

**WHAT IF YOU DISCOVERED THAT MAKING
TENS OF THOUSANDS OF POUNDS EVERY MONTH
REALLY DIDN'T TAKE THAT MUCH WORK?**

Seriously. It was easy to do, and something YOU could do just as easily as I did.

And, difficult as you might find it to believe, I'm going to show you how.

I'm going to tell you the single thing that changed my life and set me on the road to owning my string

of properties, my holiday home in Cyprus, my powerboat and all the other things I now have as a result.

I learned to say “Yes”.

I’m serious.

People who make a lot of money do it by spotting fairly obvious opportunities...and grabbing them.

The rest of us...people like I was...and like you might be at the moment...the rest of us hear about just as many opportunities to make money, but our instinct is to think of all the reasons those opportunities might not work. We convince ourselves that it won’t work to justify the plain fact that...**we can’t be bothered.**

But the kind of people who make tens of thousands of pounds every month can be bothered.

DON’T GET ME WRONG!

People like that don’t choose things that are really hard work to start with.

But when they hear about a great opportunity, they get stuck in.

And before they know where they are, the money’s flowing in.

Believe me.

Making the simple change from turning away from opportunities to opening my arms and getting stuck into them has been the key to making myself all the money I could ever want. NOW. THAT’S WHAT YOU’D LIKE, TOO, ISN’T IT?

Maybe you don’t want a portfolio of property like I have?

Or maybe a top of the range Jeep isn’t your thing?

Or maybe you don’t want to be buy your parents a home like the one I’ve been able to buy for mine?

THAT’S FINE!!!

The fortune you’ll make will be YOURS and I’m sure you won’t need MY help to figure out what to spend it on.

My job is just to help you get there.

BY SHOWING YOU THE MOST OBVIOUS OPPORTUNITY TO MAKE A KILLING... RIGHT NOW.

There are always opportunities, and all you have to learn to do is spot them, and ...remember...?...
LEARN TO SAY YES!

Instead of saying... “But I don’t know anything about that”...or “What if it doesn’t work out”, learn to

say, "I could do that. I bet I could make a few thousand pounds out of that."

Once you 're thinking that way, you're ON YOUR WAY. And the truth is that if you can make a few thousand pounds...you can make tens of thousands of pounds. And you can repeat it every month.

I know! I've done it!

Pretty soon you'll be making hundreds of thousands every year...from business ventures that take a little of your time only.

How does that compare with having a 9 to 5 job????

Exactly!

LET'S LOOK AT THE MOST 'OBVIOUS' MONEY MAKING OPPORTUNITY THAT'S OUT THERE RIGHT NOW.

Right now, there's huge interest in buying 'How To' DVD's.

It's a complete phenomenon.

Everyone you know has a DVD player under their TV.

Most people can watch DVDs on their PCs.

Every hour of every day of every week, millions of people ALL OVER THE WORLD are online buying DVDs explaining to them how to do something a bit better, or a bit faster, a bit cheaper or for a bit more profit.

People buy them for themselves.

Companies buy them for their staff.

As an easy to understand, simple to use way of having something shown to you in a way that makes it easy to follow, DVDs are without equal.

AND THAT MEANS THAT, TRIGHT NOW, AS A SIMPLE WAY OF EARNING THOUSANDS AND THOUSANDS OF POUNDS EVERY MONTH FROM HOME, 'HOW TO'DVD'S ARE WITHOUT EQUAL, TOO!

By making and selling your own 'How To' DVDs , you can leapfrog over business opportunity seekers still playing around with other, 'long shot' business models.

You can jump right to today's most assured method of making THOUSANDS OF POUNDS EACH MONTH. And you can build up an ongoing business that will give you serious income for the long term.

And don't forget, as well as making all the money you need, this kind of business gives you complete control over the hours you work, and when you work them.

BUT...YOU DON'T KNOW ANYTHING ABOUT DVD'S! YOU'RE NOT EVEN SURE YOU KNOW ANYTHING THAT ANYONE ELSE WOULD WANT TO KNOW HOW TO DO!

Remember what we said before?

You'll only start to make money the moment you start to say 'Yes' to opportunities, instead of inventing reasons 'why not'.

What's more...those reasons aren't even true!

In this day and age **EVERYONE knows SOMETHING** that other people want to know.

Let me show you.

You have a dog that you trained from a puppy?

You know how to 'Train Your Puppy Into a Superdog'.

You gave up smoking? You know how to 'Quit Smoking On Your Own Terms'.

You used to buy and sell cars and turn a profit?

You know how to 'Turns Cars Into Cash'.

The same is true of anything else you know how to do. Putt a golf ball. Paint the house. Grow dahlias. Bake novelty cakes. Complain to shops. Bet on horses. Buy and sell antiques.

It doesn't matter what it is. If you know how to do it, **IT'S AN ABSOLUTE CERTAINTY** that someone else would like to know how to do it and would be happy to pay £30 to £40 **OR MORE** for YOUR DVD showing how it's done.

THE BEAUTIFUL TRUTH ABOUT DVDs, AND WHY THEY COULD MAKE YOU RICH.

Take a look around your local DVD shop. Or online.

See how much DVDs cost.

People 'feel' that a DVD is worth a high amount of money, because of the value to them of whatever's on it, whether its a movie, or an explanation of how to do something.

But the actual cost of 'producing' copies of a DVD is low.

It's possible to make a copy of a DVD, and package it, for around 80 pence.

So **once you've created your DVD content to begin with** you're able to make, for 80 pence, something that you can sell for £40.

That's a staggering 5000% mark up!

Think about that.

By putting a little effort into making a DVD, you can create a product that sells for 5000% (that's 50 times) what it costs you to produce.

And you can sell it to thousands and thousands of people via the internet, via direct mail, and by advertising it in magazines and newspapers.

So say you made a DVD and sold....lets say...just 100 copies. You'd make best part of £4000.

But 100 copies is nothing!

Say you sold 1000 copies (and that's still not THAT many)...you'd make best part of £40,000 from your DVD.

Now imagine you made a second DVD. And then a third. And that you managed to sell JUST 200 copies of each of these DVD's each month.

3 DVDs x 200 copies x 12 months of the year. That means 7200 DVDs sold. And each one is making you very nearly £40 profit.

Smile!

You just made £288,000!

You didn't set off for an office or a shop or a warehouse every morning at 8am. You didn't have to put up with colleagues who bore you or bosses you hate. You just stayed at home, used your imagination and followed a few simple tips on how to make and sell DVDs.

TIPS? WHAT TIPS?

I'll tell you in just a second, so keep reading. But first of all I want to go back and answer 2 questions you're probably asking.

How do you choose what to make your DVDs about?

And how do you find people to sell them to?

FIRST...CHOOSING A SUBJECT PEOPLE WILL PAY FOR.

Take a trip to your local supermarket or any other shop selling magazines. Look at the choice of subjects on offer. There are magazines for gardeners. Magazines for anglers. Magazines for PC users. Magazines for Mac users. Magazines for people selling cars and buying kitchens. Magazines for people who like to knit and those who like to make videos. There are magazines about fitness and about being pregnant.

There are magazines catering for EVERY INTEREST imagineable.

Choose 3 or 4 that you feel you know a little about and take them home.

Go through the magazines and see what they write about. Look at their readers' letters pages and see what people ask about. Look at the classified ads in the back and see what people are selling to their readers.

By the time you've finished, you'll have lots of ideas for what you could make your DVD about.

Do that with each of your magazines and then choose the one that appeals to you most.

But remember. If you feel you could do a DVD about gardening or a DVD about keeping rare breed Asian pigs, there are likely to be a lot more people ready to give you money for your gardening DVD than your pig DVD.

And they're likely to be easier to find, too.

FINDING THE PEOPLE TO SELL YOUR DVD TO.

Whichever magazine you've bought will have a section in the back full of advertisements for products of interest to the magazine's readers, and this is a fantastic way to find your buyers.

A small ad here describing your DVD is likely to cost between £30 and £60. But it will get your DVD in front of thousands of people who are interested in your subject.

From your ad, you can direct these people to a website where you tell them a whole lot more about your DVD and invite them to buy it.

Or you can give them a phone number where they can leave their name and address to be sent a letter about your DVD along with an order form.

Either way, an ad that costs you a few pounds in the magazine sells you lots of DVDs...and gives you the name, address and email address of people interested in your subject and in buying information about it.

Those names and addresses will be valuable for years to come. You can write to those people time after time to sell them other DVDs you make about your subject in the future.

SO...HOW DO YOU DO IT?

Making and marketing the kind of DVDs that create massive sales and massive revenues is **easier than you think.**

You've got a camcorder, haven't you? And a PC?

Just a few months ago 3 of the most successful producers of DVDs like this, 3 men who have created and sold hundreds of thousands of DVD copies, ran an intense 2 day workshop in Tampa, Florida, where they took hand picked students through the entire process, from start to finish.

This wasn't any usual kind of 'conference' or 'seminar'.

This was a remarkable 2 day workshop where the students chosen were said to have considered the \$895 they were asked to contribute as **the bargain of a lifetime.**

Sessions of this kind, with far less expert tutors, usually charge students and delegates as much as **10 TIMES** this fee.

THE WORLD'S 3 TOP EXPERTS, AND HOW THEY CAN HELP YOU.

Who were the 3 experts running this unique, high-value workshop?

The first and best known of the 3 experts was **Bill Myers.**

Myers has been producing his own high quality 'How To' material and selling it on the internet for longer than almost anyone else.

His knowledge, and his relaxed, personal style has made him one of the most in-demand teachers in the world. Even before DVD technology arrived, Myers was creating instructional material on video capable of generating sales worth **over half a million dollars** in a matter of months.

The second expert was **John Cooksey**. Cooksey has produced dozens of 'How To' DVDs, and sells hundreds of DVD copies every month on eBay.

The third expert is **Tim Kerber**. Kerber makes 'HowTo' DVDs for the corporate business market. He sells these to companies who frequently order hundreds of copies at a time.

BETWEEN THEM, THESE 3 KNOW MORE THAN ANYONE ELSE ALIVE ABOUT HOW TO MAKE AND MARKET DVDs THAT SELL THOUSANDS OF COPIES AT A TIME.

BETWEEN THEM, THESE 3 CAN TEACH YOU MORE THAN YOU COULD LEARN ANYWHERE ELSE.

WITH THEIR HELP YOU COULD CREATE AND FIND THE CUSTOMERS FOR YOUR OWN DVDs AND SET YOURSELF ON THE ROAD TO AN INCOME WORTH THOUSANDS AND THOUSANDS OF POUNDS EVERY SINGLE MONTH.

THE SECRET REASON WHY THOSE STUDENTS WERE ASKED TO PAY JUST \$895 TO ATTEND THE FLORIDA WORKSHOP...

Given the subject of the workshop, it won't surprise you to learn that the reason Myers, Cooksey and Kerber offered this teach-in to their selected students for such an exceptional price was that they wanted to film this entire, uniquely valuable workshop to release as a collection of 10 DVDs, recording the whole 2 days of practical, 'How To Do It' instruction.

...AND HOW YOU CAN GET THE SAME LEARNING THEY DID, BUT PAY MUCH, MUCH LESS FOR IT.

I have a passion for information that can help me...or YOU...to make money from business.

Because of this I always have my eyes open for new DVDs and books with the potential to help people like us make a **LOT OF MONEY**.

That's how I can now offer the **WHOLE, INCREDIBLE 10-DVD RECORDING OF THE FLORIDA DVD WORKSHOP ON MAKING AND MARKETING DVDs FOR HUGE PROFIT** to people in the UK.

I'm bound by the agreement with the people who actually made this recording of the workshop to make clear that this is a strictly time-limited opportunity that we will be unable to repeat once ended.

10 Astounding DVD's. Everything you need to know to make and sell DVD's, and start making a fortune of YOUR OWN.

These 10 DVDs show you, close up, **EVERYTHING** there is to know about planning, shooting,

editing and putting together the kind of 'How To' DVDs that are SELLING IN THEIR MILLIONS.

They take you through all the tricks of making your DVDs look professional.

They explain to you in detail about how to market your DVDs once you've made them.

They even give you an incredible 'Watch it being done' look at an entire production being made from start to finish.

HAVE YOUR OWN DVD PRODUCTION READY TO EARN YOU ££££ IN JUST 2 DAYS

The tips and secrets you'll learn from these DVDs will show you how to make your own DVD in 2 days, flat.

The whole thing, including planning it, building a set to shoot it on, shooting the material you need, editing the finished product and producing the packaging.

2 days for the whole thing. You could do it in a weekend, and by Sunday night have a DVD IN YOUR HAND that can earn you thousands, or even tens of thousands, of pounds in sales every month.

ORDER TODAY AND I'LL SEND YOU A GREAT FREE BONUS DISC, TOO

When you start yourself on the road to earning tens of thousands of pounds at a time by sending for the 10 DVD 'DVD Workshop' set recorded at the Florida workshop, at the OFFER PRICE of only £279 plus £7.95 P+P I'll also send you a copy of Bill Myers' DVD, 'Producing How-To DVD's For Profit: A Hands-On Guide' ABSOLUTELY FREE OF CHARGE.

This usually sells for £49.95 by itself.

This is a great disc, on which Myers takes a practical and detailed look at producing 'How-To' DVD's from start to finish.

It's a great DVD in itself and sets you up to watch the full 10 DVD set from a smarter, more informed, viewpoint.

Don't hesitate.

I was being quite frank earlier when I said that this opportunity to view this incredible workshop, and to start yourself off in this massively profitable line, is time limited by the producers of the discs themselves.

I will keep this opportunity open for as long as I can, but I can't guarantee exactly when I'll have to close it.

Just think about those numbers again.

It takes JUST 2 DAYS to make your first DVD, and each extra DVD you decide to bring out.

There are MILLIONS OF PEOPLE all over the world buying 'How To' DVDs EVERY DAY.

If you sell only 200 copies a month (that's not many) of each of 3 DVDs at £40 each, you'll earn £288,000 in YOUR FIRST YEAR.

SO EVEN IF WE'VE OVERESTIMATED HOW WELL YOU DO BY 100%...YOU'D STILL HAVE £144,000 IN YOUR POCKET.

FOR A WEEKEND'S WORK!!!!

Do it now.

Remember that to turn yourself into one of those people who MAKES hundreds of thousands of pounds every year, instead of just talking about it, you have to start saying 'YES' to clear cut opportunities.

Don't allow yourself any more 'reasons why I can't'.

This detailed DVD information will help you start a flow of earnings that will make you the envy of former colleagues, friends and relatives.

Send back the application card I've included for your convenience, and request YOUR DVDs now.

I can't wait for you to see them for yourself...because I KNOW how much money you can make once you've seen them.

Yours sincerely,



CONFIDENTIAL

CONFIDENTIAL

PS. The bonus DVD I mentioned above, which I'll send ABSOLUTELY FREE OF CHARGE when you apply for the set of 10 'DVD Workshop' DVD's, is given to you as a FREE BONUS by the producers of the 'DVD Workshop' set, rather than by me.

BUT...If you return the enclosed application card today I'll ALSO include a fantastic DVD called '£100K A Month' by Armand Morin, one of the world's leading experts in getting traffic to your website, again ABSOLUTELY FREE.

The superb, money-making advice on Morin's DVD (worth £39.95) will be of terrific use to you when you start selling your DVDs.

PPS. If you have this second 'PS' on your copy of this letter, when YOU apply for your incredible, money generating 10 DVD 'DVD Workshop' set, as well as sending you Bill Myers' 'Producing How-To DVD's For Profit: A Hands-On Guide' **AND** Armand Morin's '£100K A Month' **both ABSOLUTELY FREE**, I'll also include a **FREE copy of another DVD** which has recently proved very popular when offered to our customers at **£49.95 on its own**.

'Audio Cash Escalator' is an excellent DVD by Mike Stewart which shows you the enormous money-making opportunity for producing and selling information products online as audio files. Even simpler to produce than DVDs, 'How To' audio files give you a great way to add EXTRA high income revenue streams to the THOUSANDS OF POUNDS you'll already have coming in from sales of your DVDs.

ALL 3 OF THESE VALUABLE DVDs WILL BE YOURS ABSOLUTELY FREE WHEN YOU RETURN YOUR APPLICATION CARD TO RESERVE THE 10 DISC 'DVD WORKSHOP' SET TODAY.